Annual report 2019/20









GRAM-UTTHAN













OUR VISION

Creation of an equitable society in which poor and disadvantaged would be able to lead a better life with dignity and securities

OUR MISSION

Enabling the poor and disadvantaged for qualitative changes in their lives through an empowerment process.

OVERALL GOAL

Socio-economic development of rural poor with a thrust on women, children and their empowerment

Annual Report 2019-20





Registered Office: GRAM-UTTHAN

At/Po-Pimpuri,Via-Rajkanika, Dist:-Kendrapara Pin:754220, Odisha, India

State Office: GRAM-UTTHAN

Kalyani Bhawan Plot No- 606/2112, Bharat Villa, At-Rudrapur, Po- Naharakanta, Via- Balianta, Bhubaneswar-752101, Odisha, India

Phone/Fax: 0674 2463364, Email: gramutthanngo@rediffmail.com Website: www.gramutthan.org We are thankful to all our donor agencies for their continuous support to contribute, perform and share things with community along inspiration, guidance and hard work to take Gram-Utthan to new heights.

Our Donors and Financial Support Agencies:

























































CONTENTS

Message from the Secretary

Section-1:

ORGANISATIONAL CREDIBILITY:

- Legal Status
- Governance, Management & Administration System:
- Human Resources:
- Geographical Presence:
- Development Interventions

Section-2

HIGHLIGHTS OF ACTIVITIES 2019-20

2. EMPOWERMENT OF WOMEN AND LIVELIHOOD PROMOTION

- 2.2. Micro-enterprise Development Programme
- 2.3. SHG Digitization in E-SHAKTI Portal
- 2.4. Urban SHG Promotion
- 2.5. Upscaling and mainstreaming climate smart integrated fish farming through PFO
- 2.6. Malnutrition Correction
- 2.7. Promotion of organic Garden
- 2.8. Clean Household Energy Solution
- 2.9. Aahar Scheme-Supported By District Aahar Society, Kendrapara

Section-3

3. WATER, SANITATION AND HYGIENE (WASH) INTERVENTIONS

- 3.1. Jaldeep (Lamp in the water) Project
- 3.2. Accessible Family Toilet (AFT)
- 3.3. Sanitation Project supported by BPCL through HFHI
- 3.4. Sanitation Project supported by FINISH SOCIETY
- 3.5. Support for Individual Household Toilet Construction by ONGC
- 3.6. Watershed India Project

Section-4

4. COMMUNITY HEALTHCARE INTERVENTION

- 4.1. Targeted Intervention supported by OSACS
- 4.2. ASHA Training Module 6 & 7 Round-IV

Section -5

5. IMPLEMENTATION OF SKILL TRAINING PROJECTS/PROGRAMMES THROUGH KISD

5.1. Skill Training for poverty Ridden Youth under National Skill Development Corporation (NSDC)





- 5.2. Skills for Life Project supported by HSBC-SWADES Foundation
- 5.3. Skill training & Life Skill Education for vulnerable women & Adolescent Girls Supported by NOMI International Network, USA
- 5.4. Classical/ Satellite Silai School Project Supported by USHA International

6. CYCLONE FANI WORK OF PURI DISTRICT, ODISHA

- 6.1. Life saving immediate Relief Support- FANI 3rd May 2019
- 6.2. Post Cyclone Fani Integrated Shelter Response in Odisha

Section-7

REACHING OUT

- Information, Education & Communication
- Collaboration & Strategic Partnership
- Advocacy, Networking and Governance
- Award and Recognition for Innovation Excellence





Dear friends,

It is my privilege and pleasure to present our Annual Report for the year 2019-20. During this reporting year, Gram-Utthan continued to play a responsible role in mobilizing and empowering the deprived communities through the expanse of our programs and activities. In the coming year, we look forward to expand our work and services to new potential locations with the same values and spirit. We invite you to read this report, highlighting our services, activities and milestones that marked the last year. A sincere thank you to all our donors, supporters, Government of India, Government of Odisha, financial institutions, District and Block administration, Governing Body members, including the people we served, staff and volunteers, without whose support, none of this would have been possible. With your continued involvement and support we look forward to another rewarding, hope-filled year.

Thank you for your valued support!

Govind Chandra Dash



Section-1

ORGANISATIONAL CREDIBILITY:

Gram-Utthan is a non-profit community based secular organization established in 1989 and is registered as a society in 1990 under the Societies Registration Act of 1860 in Odisha, focusing on alleviating poverty and social injustice. We do this through well-planned and comprehensive programs in livelihoods, micro-enterprise, and entrepreneurship development, universal access to health, education, water, sanitation and hygiene and disaster preparedness and response. Our overall goal is the empowerment of women and girls from poor and marginalized communities, leading to improvement in their lives and livelihoods.

LEGAL STATUS:

- ➤ Registered under Society's Registration Act XXI of 1860 bearing its registration No: 22736/226, dated on 1st Mach 2008 Issued against 19150/7 of 9th April 1990.
- FCRA No: Registered under Section 6 (1) (a) of the Foreign Contribution (Regulation) Act 1976, Registration No. 104870115, Dated of Registration: 27/09/1995, Renewed on 1/11/2016.
- ➤ Registered under section 12AA (2) of Income Tax Act 1961; Registration No: Tech. 12A-54/2004-2005, dated on 17/11/2004
- > 80G: CiT(E)/Hyd/158(12)/9aG/201s-15, Dated:28.06.2016,

PAN Number: AAATU1223F
 TAN Number: BBNG00758C
 NGO DARPAN UNIQUE ID: OR/2009/0013905
 GST Number: 21AAATU1223F1Z6

OUR VALUES:

- > Value driven integrity and Participation
- > Committed, Competent and Cooperation (C 3)
- Development driven
- Collective Concern for learning and growing together
- > Transparency and openness
- > Equity, Efficiency and Honesty

STRENGTHS

- Working in 22 districts, 64 Blocks, 835 Gram-Panchayats, 3453 villages
- ➤ Working in partnership with 186202 women members from 16100 SHGs
- ➤ 193 nos. of Professional staff, skilled and disciplined from diverse educational background having extensive experience on developmental sector
- > Always endeavors to Plan to Team up & Team up to Plan
- Well designed systems, procedures and developmental policies
- ➤ Has a good reputation with Government institutions, CSOs & NGOs in the state.
- Associated with various national and international level organizations including corporate bodies for support services
- > Maintains credibility with Donors and financial institutions

GOVERNANCE, MANAGEMENT & ADMINISTRATION SYSTEM:

The Governing Body members of Gram-Utthan are responsible for policy decisions headed by its President. The day to day operations of Gram-Utthan are administered by the Secretary and have the power to exercise any powers and functions of the Governing Body except those related to approval of appointment of any new members to the Governing Body or those relating to framing /changing /amending of the bylaws, rules or regulations. Over and above this, the management of GU rests with





the Governing Body, comprised of 11 members, each of whom is selected for a three- year term. We have a personnel policy which is followed to enhance transparency.

HUMAN RESOURCES:

GU lays great emphasis on 'Human Resource'. The consequence can be noticed in the environment of team spirit, collective experience, hard work and commitment in which and on the basis of which the whole organization runs. Very essentially this is manifested through the 193 full-time staff who proficiently strives to achieve its vision. Now, more than ever before, GU has long- and short-term volunteers participating in the project activities injecting fresh ideas and knowledge into the strong GU team.

GEOGRAPHICAL PRESENCE:

Our programmes continued to reach out to women and girls, especially from the marginalized communities in the poorest and remotest villages to make a positive impact in their lives and livelihoods. We worked in 23 districts, 64 Blocks, 835 Gram-Panchayats, 3453 villages to directly reach out to more than 2 lakhs population through livelihood, microenterprise, health, education and skill training, micro-housing, clean energy solution, WASH improvements, Disaster preparedness interventions of whom 90% women, girls and vulnerable youth. Gram-Utthan has been quite successful in reaching out to a large number of beneficiaries in different location.

DEVELOPMENT INTERVENTIONS

DEVELOPMENT INTERVENTIONS				
Major Components	Sub Activities			
Empowerment of women	Women Self Help Group Formation			
and Livelihood	Capacity building on SHG dynamics			
Development	Promotion of micro-enterprise			
	Entrepreneurship development			
	Digital literacy, financial linkages and financial inclusion.			
Malnutrition Correction	Promotion of kitchen garden			
	 Improve the general health and wellbeing of children, pregnant, lactating mothers 			
Skill For Life	Developing industry wide skill standards, and deliver apprenticeship			
	training at scale integrated with life skill education.			
Community Healtheare	> Improve health seeking behavior through awareness, training and			
Community Healthcare	Improve health seeking behavior through awareness, training and positive healthcare support.			
Water and Sanitation	Community Mobilization/ Demand Generation on WASH			
	Bring about behavior change on issues of water, sanitation and hygiene (WASH)			
	> WATSAN product Marketing			
	 Toilet construction with water connection. 			
Clean Energy Solution	Make clean and affordable energy solutions (for lighting and cooking)			
3, 11111	accessible to communities at the Household level in unreached areas.			
Disaster Response	> Relief and rehabilitation, Disaster Risk Reduction and Disaster Risk			
	Management			





Section-2

HIGHLIGHTS OF ACTIVITIES: 2019-20

1. Empowerment of Women and Livelihood Promotion:

We prioritized development of women's knowledge and skills in accounts, norms and processes and on improving women's participation in village planning. Working toward the overall well-being of communities, SHGs accessing bank linkages and mobilize from government programs. We helped conduct trainings to aid the roll-out process in the community and groom these leaders to form primary groups. We conducted leadership trainings, visioning exercises and perspective building workshops to strengthen these institutions.

It is worthy to mention that female farmers and farmers in our operational district are today struggling to cope and adapt to climatic-induced shocks. This is affecting local food production systems and increasing food insecurity and desperation among farming households. Our Community Based Adaptation initiatives seek to train and equip women smallholders and their households for practicing climate resilient agriculture, diversify their production and income base, make informed choices, and raise their voice in appropriate platforms to sustain their livelihoods. Hence, our initiatives focus on improving the knowledge, skills, self-esteem and leadership of women from marginalized communities, as part of their economic empowerment. The themes adopted for women's capability enhancement during the year included

- formation and capacity building of women SHGs
- > Promotion of viable enterprise
- > Promotion of Climate resilient agriculture
- market engagement,
- > entrepreneurship development
- financial literacy and financial inclusion

Further, our activities involve economic independence of women through

- awareness and linkage with livelihood schemes,
- > capacity building through skill development
- > awareness of their rights, developing consciousness towards health and hygiene,
- > facilitating group formations, and their participation in social activities and decision making.

2.2. Micro-enterprise Development Programme:

It has fruitful experiences engaging the women in small business like processing of mixture packaging, Grocery/General shop business, food processing, rearing of goat, poultry and dairy development etc. on a limited scale. Almost 523 families got benefited during the reporting year.

2.3. SHG Digitization in E-SHAKTI Portal:

The need of digitization of records of SHGs has been felt for quite some time due to irregular and delay in maintenance of books of accounts. Transparent and proper maintenance of records of SHGs was facilitated in helping and strengthening of SHGs. It is also felt that digital empowerment that helps in bringing SHGs on a common web based e-platform by making book keeping easy for low literacy clients. Considering its importance, the NABARD supported SHG Digitalization in Odisha under E-SHAKTI Programme has been successfully implemented in 10 blocks of Jajpur district and 05 blocks of Kendrapara District, where 385 Animators were trained and engaged to bring 11550 SHGs into functional stage.















2.4. Urban SHG Promotion:

Catalyzed the formation of Urban SHGs, their federations, capacity building of all members and access to financial inclusion of SHG members under DAY-NULM- Supported by SUDA, Odisha.

The program has been phase wise implemented in the following areas:

- ➤ Bhubaneswar Municipal Corporation, Bhadrak Municipality&Jajpur Municipality
- Vyasanagar Municipality, Basudevpur Municipality, Chandbali NAC, Dhamnagar NAC

2.5. Upscaling and mainstreaming climate smart integrated fish farming through PFO:

Gram-Utthan piloted the "Umbrella Programme for Natural Resource Management (UPNRM)" in 2011-12 with the financial support from NABARD and technical support of GIZ. Upon successful implementation, the IFF model under the UPNRM program continued implementation till 2017 focusing on sustainable aquaculture integrated with rearing of Duck/ Poultry/dairy/ Vegetable Cultivation and horticulture crops. Our process of aquaculture integration has not only been able to utilize the byproducts/wastes as principal inputs, but also made the farming practice highly remunerative and farmer friendly. Having seen the demonstrated model, KfW Bank, Germany supported in 2018-19 for Mainstreaming Climate Smart Integrated Aquaculture Model.

Activities	Achievements
No of FPCs legally registered	4
Women fish farmers enrolled into FPCs	2500
Set up of fish nursery Units	4
Set up of Hatchery unit for availing quality and timely fish seeds and fingerlings	1
Established Farmer Resource Center (FRCs)	4
Demonstration Fish Pond unit	1
Duck Rearing Transit House	1
Cage Catfish Farming Unit	1
Azolla & Vermi-compost unit	2
Establishment of Vegetable and horticulture nursery unit	1



- **2.6. Malnutrition Correction:** Addressing malnutrition is one of our ultimate goals so as to improve food security for children, women farmers and their families. The pond based fish farming project has been integrated with vegetable cultivation, horticulture promotion and home garden promotion. Project activities centered around helping especially children and women improve the availability, access to and utilization of appropriate and nutritious foods. As a result, Gram-Utthan has made remarkable achievements in improving the health and nutrition status of the targeted group. These pathways are not mutually exclusive but work together to strengthen the project towards better household food security and nutrition.
- **2.7. Promotion of organic Garden:** It has been noticed that the poor and migrant families lack access to adequate and nutritious food in the emergence of COVID-19. So, we promote 'Organic Gardening' and encourage it on a household level. We train the families to prepare organic kitchen gardens and undertake backyard farming. The purpose is to increase both their food and nutritional security. We are providing seed support to migrant families for promotion of kitchen garden activities. They grow vegetables that appear on their plate's nutritious food. They also stop buying vegetables.

2.8. Clean Household Energy Solution:

Since December 2016, Gram-Utthan has started promoting solar lights through the financing of Milaap Social Ventures Pvt. Ltd. in the remote and inaccessible villages of operational districts. The task of Gram-Utthan is to identifying the families in need and providing appropriate affordable clean energy solutions for lighting and cooking at household and community level. Gram-Utthan also develops and implements a self-financing model for dissemination and distribution of the energy solutions at the household level (e.g. linking with SHGs, Banks, and Government Schemes etc.).



Initiative towards Clean Energy Solution

2.9. Aahar Scheme-Supported By District Aahar Society, Kendrapara

Aahar Scheme is a food subsidisation program supported by the Government of Odisha. GU has been assigned by District Aahar Society Kendrapada, as a part of social security measure. Gram-Utthan started its Aahar Programme on 15th February 2016 and providing 500 meals at Pattamundai Aahar Kendra & Aahar Kendra District Head Quarter Hospital 700 meals (Lunch-500 & 200 Dinner) meals daily @ Rs.5/- per meal





Section-3

3. WATER, SANITATION AND HYGIENE (WASH) INTERVENTIONS:

3.1. Jaldeep (Lamp in the water) Project:

The project focused on the following main activities:

- > Community Mobilization, Awareness and demand Generation
- > WATSAN product Marketing, developing IEC material Development
- > Pipe water connection, Toilet construction and Loan Administration
- ➤ Technical assistance to clients, Monitoring & Evaluation
- Impact Assessment, Administration & Governance

As part of the water management strategy focused on the following actions to help rural communities achieve water security and safety by:

- Rooftop water harvesting systems
- > Capturing, storing and filtering rainwater through harvesting systems
- > Replenishing fresh groundwater aquifers
- > Developing models for safe disposal of wastewater
- Promoting water literacy, sanitation and hygiene

3.2. Accessible Family Toilet (AFT):

Gram-Utthan has partnered with FAAS that give us a platform to create access to special sanitation facility for the people who need special attention. These special needs peoples include physically challenged injured, old aged and pregnant women. This special sanitation system includes constructing a new or retrofitting individual's household toilet for the peoples that require special assistance. The program focused in 4 districts such as Kendrapada, jajpur, Bhadrak and Balsore.

3.3. Sanitation Project supported by BPCL through HFHI:

Lack of adequate sanitation and safe water has significant negative health impacts including diarrhoea in Khaparakhol 2) Muri Bahal of Bolangir district. The communities clearly have an acute need for water and sanitation. The major health threats in the areas are waterborne diseases including diarrhea, cholera, Malaria, typhoid, skin diseases and headache etc. Various forms of waterborne diarrheal disease are the most prominent examples, and affect mainly children in the areas. Hence, the BPCL supported sanitation project is implemented in Khaparakhol 2) Muri Bahal of Bolangir district.











3.4. Sanitation Project supported by FINISH SOCIETY:

Despite efforts by government, access to safe sanitation in the rural pockets Sanitation remains a disaster. Close to more than half of households are forced to defecate in the open. Whereas the toilet use concerned just over 4% has a toilet with a flush connected to a piped water system which was forced them to defecate in the open. Hence, FINISH supports Gram-Utthan to improve sanitation facilities of the rural poor.

3.5. Support for Individual Household Toilet Construction by ONGC:

The ONGC under CSR supported project has been successfully implemented in Nuapatna of Tigiria block of Cuttack District Odisha. This project intervention has been of great assistance for the 99 families belong to weaver's community have accessed to latrines with water connection. Now, these families have been from open defecation. The family members feel a sense of dignity by having new toilets at their house. Also, they free from tension from fetching water as the families got water connection facilities at their houses. Moreover, Gram-Utthan also could able to bring about positive Behavioral Change Communication (BCC) on Water & Sanitation at the community level under ONGC CSR Project intervention.









Major achievements under WASH Projects/Programs:

Project	Supported by	Targeted	Achieved till date
Jaldeep	Water.org	30,000	27,470
Accessible Family Toilet	FASS	180	54
Sanitation Project	BPCL-HFHI	500	243
IHHL	ONGC	99	99
Sanitation Program	FINISH SOCIETY	10,000	8,800

Model toilet with water connection





3.6. Watershed India Project:

The Watershed India project aimed at facilitating improvements in governance and management of water, sanitation, and hygiene (WASH) services along with water resources on which such services depend. Between 2016 to December 2020, the partnership sought to increase recognition of water resource management interface in WASH programming, to ensure sustainable WASH service delivery around Tampara Lake of Chhatrapur block, Ganjam district. One of the main achievements under the Project is development of water security plan at 5nos villages.









Section-4

4. COMMUNITY HEALTHCARE INTERVENTION:

4.1. Targeted Intervention supported by OSACS:

The OSACS supported Targeted Intervention (TI) project is intervened at three locations in the capital City of Bhubaneswar i.e. Malisahi, Rasulgarh and Bomikhal. The project covered 350 FSWs. Under this project, Gram-Utthan helped the FSWs to protect themselves from HIV, reduce the stigma associated with the illness and mitigate its negative economic impact.

Focused Actions:

Component	Activity
Behavioral Change	Capacity Building, Advocacy among stakeholders & Counseling
Communication (BCC)	services
Community Mobilization	Out Reach Service, DIC/HSL meeting, Events, SHG, IEC activities
	Social Protection Scheme etc.



Condom promotion	Condom Gap Analysis – CGA, Condom Distribution, Condom Demo		
	&Rede-Mo, Social Marketing.		
STI management	Regular Medical Check-up-RMC, Presumptive Treatment-PT, Rapid		
	Plasma Reproductive –RPR, Treatment at PPP, Follow Up.		
Referral & Linkages	Health Care Provider, Other PUSS etc.		
Enabling Environment	Advocacy Meeting, Crisis Management, DIC/HSL Meeting		

4.2. ASHA Training Module 6 & 7 Round-IV:

District	Subject	No of Batches	No of trained ASHA
Kendrapada	ASHA Refresher Training	16	487
	ASHA NCD Training	1	39
	Roll-Out Bridge IPC Skill Building Training	4	103
	to ANMs		
	Newly Selected ASHA Training	1	27
Jajpur	ASHA Refresher Training	13	396
02 districts	4trainings	35	1052





Section -5

5. IMPLEMENTATION OF SKILL TRAINING PROJECTS/PROGRAMMES THROUGH KISD:

5.1. Skill Training for poverty Ridden Youth under National Skill Development Corporation (NSDC)

Gram-Utthan works for the marginalized youth, helping them attain gainful employment by providing vocational education and training. Targeting girls and boys between the age group of 18 and 24 years, the program strives to empower them through market-oriented skill training, along with placement support. The program aims at making them confident and independent to lead dignified lives.

Trainees: Unskilled & unemployed poverty ridden youth, women & men.

NSDC Sponsored Skill training track record	Total
Enrolled	30,537
Trained	29,525
Placed	23,725
Self employed	21,879







5.2. Skills for Life Project supported by HSBC-SWADES Foundation

This project has been successfully implemented in Jajpur district of Odisha state where emphasis was given on formal placement and self-employment

Achievement:

Training Details	Skill specific Trades			
Training Details	<u> </u>			
	IT & ITES	Motor Winding	Home Appliances	
Enrolled	468	81	83	
Trained	454	79	80	
Placed	364	78	79	





Secretary, GU interacts with Trainees



Deloitte Visit



Eletrical Practical session



Motor winding Practical Session



IT Practical Lab



Home Appliences Practical Training

5.3. Skill training & Life Skill Education for vulnerable women & Adolescent Girls Supported by NOMI International Network, USA:

The NOMI supported Project is implemented in Slums of Bhubaneswar train the vulnerable women & Adolescent Girls. At present such women & Adolescent Girls have been enrolled and getting trained on two selected trades i.e. Tailoring and Beautification with the following.

Physical Training Completed

1st Cohort	2nd Cohort	3rd Cohort	4th Cohort	5TH Cohort
50	50	50	50	50
Total	250 Numbers of trainees completed Foundation training			



Additional Activities:

- ➤ Encouraged the Trainees to participate on important days & events
- ➤ Health Camp with provision of free medicines, Monthly Body temperature Scan of COWs and staffs, Relief Distribution, Virtual Graduation Celebration, Observation of World Toilet Day, Observation of World Aids Day, Observation of Swaschata Divas
- > Special Awareness for Covid-19, Special Awareness for Flood and Heavy Rain
- > Special Awareness on Cyclone, Special Awareness on HIV/AIDS

Educating adolescent girls













Supported by USHA International:

The project implemented by Gram-Utthan as Mother NGO) and other Field NGOs like DarbarSahityaSansad (DSS), Swayanshree, RadhaKrushna Club (RKC) in partnership with USHA International. At present 160 Classical Silai Schools and 420 Satellite Silai Schools are functioning in 18 districts of Odisha.





6. CYCLONE FANI WORK OF PURI DISTRICT, ODISHA

This year our special thanks and gratitude for the overwhelming relief response, contributions and recovery support to our Cyclone Fani work of Puri district, Odisha

6.1. Life saving immediate Relief Support- FANI 3rd May 2019

SI. No	Supported By	Relief items distributed	No of beneficiaries
1	Oil and Natural Gas Corporation	Shelter Kits	17200
	(ONGC)	Food Packet	
		Sanitary Napkin	
		Solar Light	
		Mosquito Net	
2	AROHAN Kolkata	Food Packets	14000
3	Habitat for Humanity India Trust	Shelter Kit	4000
		Kitchen Set	
		Humanitarian Aid Kit	
		Water Filter	
4	SBI Life Insurance	Food Pkt	1000
		WASH Kit	
5	Responsenet Services	Dress materials	5000
6	GUFSPL	Food Kit	2000
		Mosquito Net	
7	NOMI international	Humanitarian Support	700
8	Milaap Social Ventures Pvt. Ltd.	Mosquito Net	500
9	World Vision	Cash for work exclusively for	325
		schedule caste communities	
10	Gram-Utthan	Food Kit	1500
11	FINISH SOCIETY	Energy Efficient Lights	110000
		Solar Lights	
		(10000 beneficiaries @2 each	
		family. 1000 solar light for 1000	
		families).	
Total		1	57,225

6.2. Post Cyclone Fani Integrated Shelter Response in Odisha:

Project Title	Supported by	Name of block /	Intervention	Beneficiaries
		District		
1.Cyclone Recovery	Terre Des Hommes	Nimapada , Puri	Cash for work (wage labour)	97 HHs
Support to the FANI	Foundation		Keyhole garden support	25 HHs
Affected Families in			Fruit sapling support	211 HHs
Puri District			Seeds support	125 HHs
			WASH improvement	211HHs
			Child Protection Activities	2 Schools & 3
			(PSS)	Anganwadi
				Centers





2.Post Cyclone FANI Integrated Shelter Response in Odisha	Terre Des homes (TDH) & Swiss Solidarity	Pipili & Nimapada Blocks, Puri	Transitional Shelter construction with Sanitation	150
			WASH improvement	12 villages
			Child Friendly Spaces	12 villages
			Child Protection	
			Psychosocial Support (PSS)	
3. Post FANI	UNDP	Satyabadi block,	Micro planning with Fani	1200 families
Recovery		Puri	affected households through	benefited with
Management in			MGNREGS	different livelihood
Agriculture,			Nurseries for fruit bearing	inputs with
Horticulture and			trees and seed kit distribution	technical support.
Livestock.			Backyard vegetable gardens	
			and demo of nutrition plots	5000 Man days
			Capacity Building on income	created through
			generation programme	MGNRGS by
			Markets linkages in area of	mobilizing PRI &
			poultry, dairy, goatery	Block Officials

Section-7 REACHING OUT:

INFORMATION, EDUCATION & COMMUNICATION: Information, Education and Communication have a vital role in bringing about behaviour -change in the community regarding RCH Programmes. The main objective of all IEC activities is to encourage people for adopting positive attitude towards issues related to reproductive and Child Health issues thereby improving the quality of life. One important aspect of any IEC interventions is to maintain the continuity and consistency of the messages so that the same are re-enforced and strengthened and ultimately are adopted by the people as way of life.

COLLABORATION & STRATEGIC PARTNERSHIP: GU gets involved with programmatic & economic activities. To carry out these activities, the organization has ongoing collaborations and strategic partnership with regional, national and international Donor Agencies and trying more & more to bring their attention towards our operational area.

ADVOCACY, NETWORKING AND GOVERNANCE: Efforts are being undertaken to strengthen the network for wider reach and impact. We firmly believe that the field of sustainable development is a cooperative one, not a competitive one. If we are to achieve the high goals we set, we must combine our efforts with those of other actors. All stakeholders from government and corporate to civil society and donor agencies have different skills that together can help achieve the desired results. Over the last year we have endeavored to build networking with

- Sa-Dhan
- INAFI India
- Planet Finance
- Access Development
- South Asia Microfinance Network (Acted)
- Member of National Coalition Network for supporting unorganized sector workers
- State level Net work member for child Protection





AWARD AND RECOGNITION FOR INNOVATION EXCELLENCE

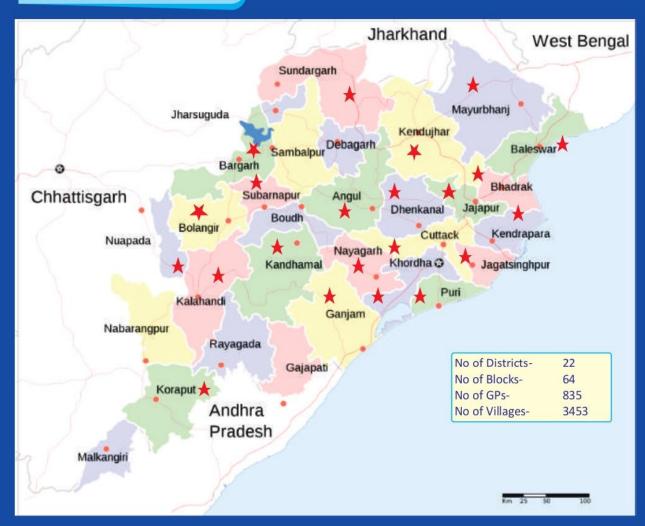
PARAMPARA AWARD: 2018-19: Gram-Utthan was recipient of the 'PARAMPARA' Award for "Empowering Women, Empowering Society" and his distinguished contribution in the field of innovation for the betterment of the rural poor. This award was received by Shree Govind Chandra Dash, Secretary and Founder of Gram-Utthan. The award was given by former Hon'ble Science and Technology Minister Dr. Harsh Vardhan, the present Union Health Minister, Government of India during the award ceremony of the 'PARAMPARA'. This award is a unique initiative of Parichay Foundation, New Delhi to identify, reward and recognize grassroots leaders and innovators for their exemplary courage, commitment and confidence that has enabled them to overcome all adversities, making them a source of inspiration for many in India. The award was powered by SBI & LIC.



HABITAT INNOVATION AND IMPACT AWARDS 2019: HABITAT INNOVATION AND IMPACT AWARDS 2019: Gram-Utthan has been awarded Habitat Innovation and Impact Awards 2019 for impacting society, through innovation in housing, sanitation and disaster response. Gram-Utthan was awarded in a prestigious and powerful platform during the 7th Asia Pacific Housing Forum held on 18th-19th July 2019, at India Habitat Center, New Delhi.



OPERATIONAL AREA:



GRAM-UTTHAN

Registered Office

At/Po-Pimpuri, Via-Rajkanika, Dist-Kendrapara Pin: 754220, Odisha (India)

State Office

Kalyani Bhawan Plot No- 606/2112, Bharat Villa, At-Rudrapur, P.O.-Naharakanta, Via - Balianta, Bhubaneswar-752101, Dist.-Khordha, Odisha Tel/fax-0674-2463364

Email: gramutthanngo@rediffmail.com, Website: www.gramutthan.org